

Group coaching for Companies on
“HOW TO CONQUER THE UK MARKET?”

given by high-profile British consultant

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Location:

Freiraum Graz, Liebenauer Hauptstraße 2-6 (Arena)
8041 Graz

AGENDA

10.00 – 13.00 *Coaching and open discussion in small group on the following topics*

1. A high-level view of the UK, where the economy is doing well

Overview of the UK Market

- The economy
- Employment
- Culture
- The Law
- Politics
- Finance & Investment
- Communications
- Logistics

2. Identifying the opportunities for Austrian companies, where sectors are growing and there are gaps

Opportunities for Austrian Companies

- Industry clusters
- Growth sectors
- Skills Gaps
- Key Opportunities
- Competition

3. Demonstrating how Austrian companies can win business, in the face of stiff competition.

Winning Business in the UK Market

- Finding sales opportunities
- Engaging with prospective customers, partners or suppliers
- Building relationships, winning business
- Maintaining momentum, sustaining repeat business
- Think like a UK entrepreneur

13.00 *End of the event*